Web 2.0 and building community

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web 2.0

Interactive

and

socially driven.
Custom web 2.0 applications – why?

- Gather intelligence
- Outsource research
- Engage the community
- Develop bodies of knowledge
Gathering intelligence
online edit and notification project
Outsourcing research
peer to patent project
Community engagement
bang the table
Community engagement
bang the table
Develop a body of knowledge

Library of Congress: Veteran’s History Project
Building online community

- Keep your objective in mind
- Don’t focus on the technology focus on the communication
Basic tenets

- identify
  - your community of interest
  - what you would like to achieve
  - and when
- keep it simple
- give them your support