23 Things and some Web 2.0 initiatives

Deakin and Swinburne library staff completed the 23 Things discovery and learning program in 2007. Library staff at Deakin had varied responses to it, but it has generated some ideas for web 2.0 based initiatives……..


Monash University Caulfield Campus

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The program was offered to staff via a blog with a Deakin and Swinburne entry point.

http://www.23things-sd.blogspot.com/

Blog – this tied the program together and everyone created one and used it to note their experiences and results. Blogs could be shared with colleagues.

Staff experiences – varied – but largely positive

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What things?

• The program had a structure week by week and coverage included:
  – Blogs
  – Wikis
  – iGoogle
  – Flickr and images
  – RSS
  – Facebook, MySpace etc.

• Staff could explore topics, applications and interfaces
13 week program
(or longer…)

• **Week 1: About 23 Things**
  1. Read about the 23 Things programme

• **Week 2: Start a blog**
  2. Create your own blog and write something
  3. Send us the link to your blog

• **Week 3: Blog comments and photo sharing**
  4. Comment on each others' blogs
  5. Create a flickr account
  6. Join a flickr group

• **Week 4: Play week**
  7. Play with a funny image generator
  8. Play with LibraryThing

• **Week 5: RSS feeds and blogs**
  9. Install a feed reader
  10. Subscribe to digg
  11. Subscribe to some library related blogs

• **Week 6: Get social**
  12. Explore MySpace and Facebook

• **Rest week**
  Congratulations, if you have completed all 12 Things so-far, you get a week off!

• **Week 7: Google tools**
  13. Play with Google Maps
  14. Play with Google Docs & Spreadsheets
  15. Play with Google Book Search

• **Week 8: Google home page**
  16. Create your own iGoogle home page

• **Week 9: Social bookmarking and Library 2.0**
  17. Play with del.icio.us
  18. Read about the Library 2.0 movement

• **Week 10: Wikis and video sharing**
  19. Put a photo of your pet on the wiki
  20. Watch YouTube videos people have made about libraries

• **Week 11: Podcasts**
  21. Find and listen to a Podcast or two

• **Week 12: Second Life and libraries?**
  22. Read about Second Life and how libraries are using it

• **Week 13: Conclusion**
  23. Give feedback about the programme

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Initiatives…

• Concrete Web 2.0 based outcomes so far at Deakin
• Kat Clancy will look at in more detail, but they include
  – Face Book page for the library
  – Search pass throughs in applications like Face Book and iGoogle
  – Polling on the library web page
  – Use of Meebo for interactive chat
  – Wikis – the LibraryWiki

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LibraryWiki is a way of sharing in house developments and information.
…and explorations

• 23 Things started staff thinking about how to apply ‘things’ in their day to day activities and work.
• Some were personal, some were work related of course
• Library explorations:
  – iGoogle and Netvibes (offering personalised content)
  – YouTube video in library online content eg. Subject guides using the Springshare interface
  – RSS from: the catalogue; subject guides, portals
  – Individual current awareness and information management
Google gadgets – customised searches
Netvibes – Medicine tab

Search boxes
Gadgets
RSS feeds
Pod Casts
Future activity

• Deakin will continue to actively explore the possibilities of web 2.0 applications in providing library services and applications
• Some applications will be taken up, others may wait for development or technical infrastructure
• Some are just too ‘niche’ for priority work

• Whatever your situation, jump on the rollercoaster and try things out…
Links:

- 23 Things - http://www.23things-sd.blogspot.com/
- iGoogle - http://www.google.com/ig
- Netvibes - http://www.netvibes.com/
- DU subject guides (Springshare) - http://deakin.libguides.com/