## METAPHORICALLY SPEAKING

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CRIG/PDIG forum 2 May 2017

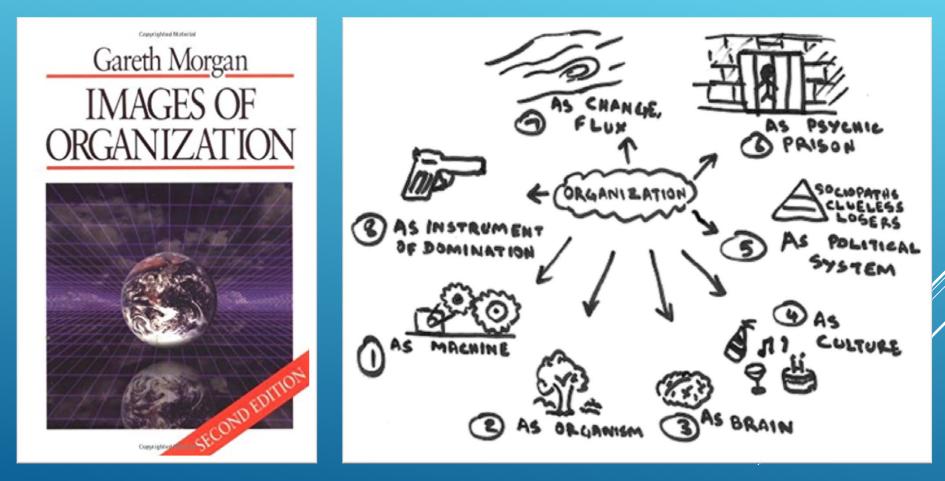




# Imagine

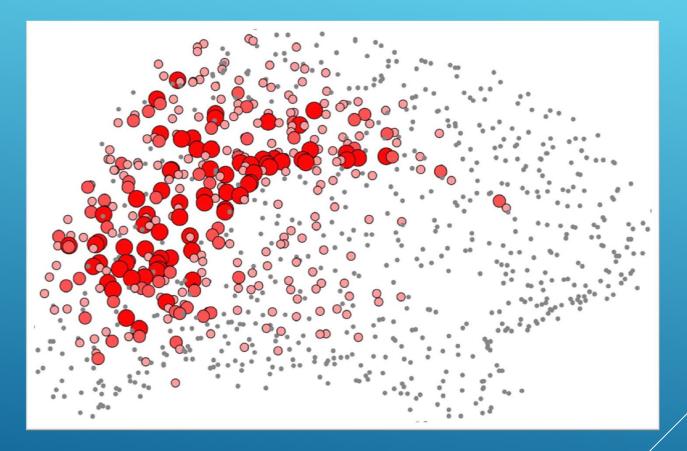


#### Organisations as metaphors



Gareth Morgan (1986, 1997, 2006) Images of Organization, Newbury Park, CA: Sage Publications

#### Diffuse libraries



Wendy Pradt Lougee: Diffuse libraries: emergent roles for the research library in the digital age (2002) https://www.clir.org/pubs/reports/pub108/pub108.pdf

### Shape-shifting



Image: <u>http://joshpeckdisclosure.blogspot.com.au/2015/11/angelic-genetics-how-shapeshifting-can.html</u>

### Shape-shifting: collections



### Shape-shifting: physical facilities

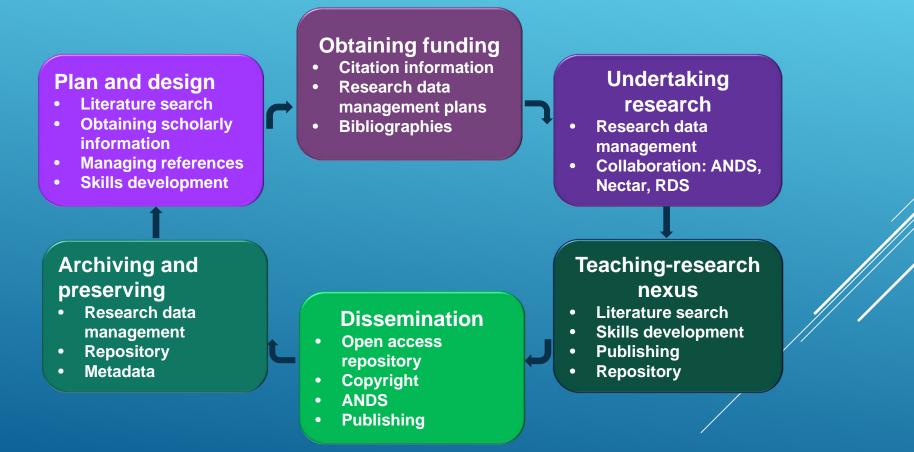


### Shape-shifting: professional contribution

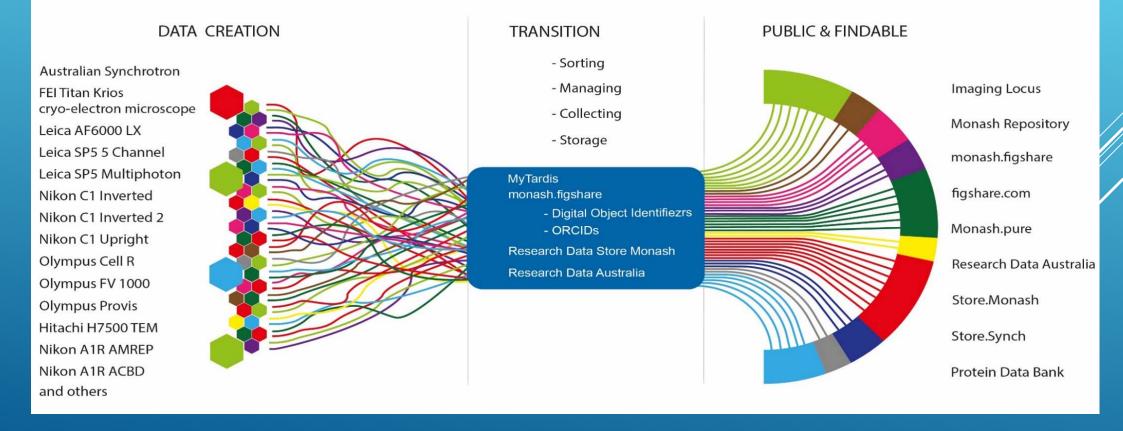




#### Research Cycle



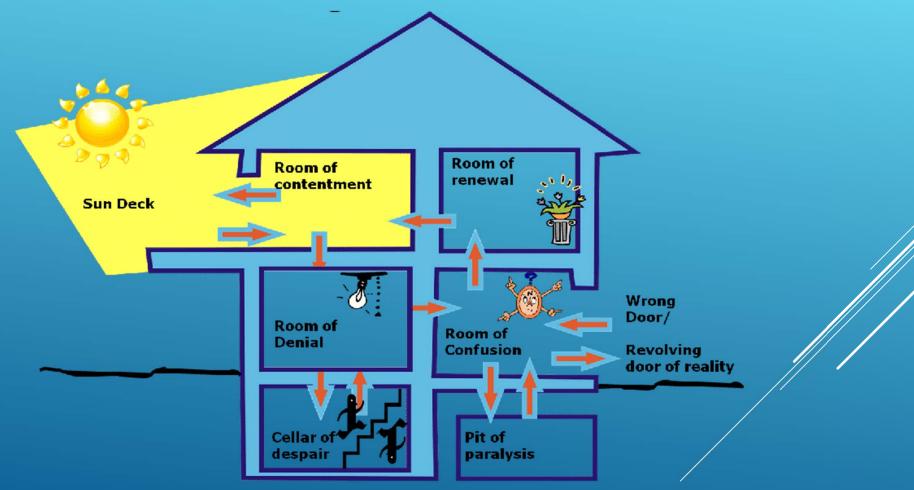
#### Research data ecosystem



### **Research and Learning Skills**



### Change House



Claes F Janssen, *The four rooms of change (Förändringens fyra rum),* Wahlström & Widstrand, 1996 Image: <u>https://rapidbi.com/change-house-model/</u>

#### A reverse metaphor

### What we will <u>not</u> be if we want to thrive:

- ► Sedan carriers
- ► Helpers
- Service providers/servants
- Supporters
- ► Widget processers



Image: Keisai Eisen - The Sixty-Nine Stations of the Kisokaido, https://commons.wikimedia.org/w/index.php?curid=2969030

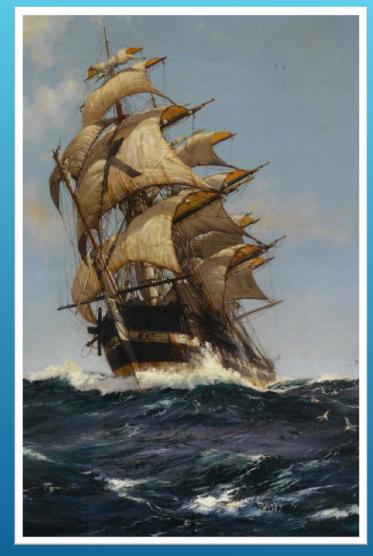


Image: https://s-media-cache-ak0.pinimg.com/ 736x/79/7a/dd/797add888c86b2546a28cb79c5244d2d.jpg

#### A full sea

There is a tide in the affairs of men, Which, taken at the flood, leads on to fortune; Omitted, all the voyage of their life Is bound in shallows and miseries. On such a full sea we are now afloat; And we must take the current when it serves, Or lose our ventures.

*Julius Caesar* (Act IV, Scene iii) William Shakespeare

### Thank you!

Questions?



