



Sponsorship Opportunities

People in the Information Profession:
Inaugural CAVAL Conference

Melbourne
15 - 16 October, 2009

People in the Information Profession: Inaugural CAVAL Conference 2009 presents a unique opportunity for sponsors to reach a wide range of information professionals from all library sectors.

Location and dates

People in the Information Profession will be held in Melbourne on Thursday 15 and Friday 16 October 2009.

To maximise the convenience for delegates the conference will be centrally located in the Melbourne CBD.

Themes

The conference will include five streams that broadly address the theme of *reinvigorating the profession*:

1. Measuring to manage (Statistics (metrics) and software)
2. Seek and keep (Recruitment and retention)
3. GPS to the future (Planning and forecasting)
4. Got what it takes? (Competencies, career and talent management)

An international call for papers will be issued in September 2008. Selection will be by a peer review process to ensure high quality and relevant presentations. Selected papers will be published by Emerald in **Library Management** (ISSN: 0143-5124).

Draft Program

Paper sessions will be offered in concurrent streams.

Day 1		Day 2	
0		9	Sponsor's breakfast
1	Opening Plenary	10	Opening Plenary
2	Refreshments	11	Refreshments
3	2 papers x 2	12	2 papers x 2
4	Lunch	13	Lunch
5	2 papers x 2	14	2 papers x 2
6	Refreshments	15	Refreshments
7	2 papers x 2	16	Closing Plenary
8	Conference Dinner		

Who will attend?

People in the Information Profession will attract information professionals from all library sectors. The Conference will be promoted within Australia and also internationally. Planning indicates that the conference will attract between 100 and 150 delegates.

Through sponsorship the cost of attendance will be kept as low as possible to maximise numbers. A slight reduction in registration fee will be offered to staff from CAVAL member institutions.

About CAVAL

CAVAL Limited is a public not-for-profit company owned by twelve Australian universities in Victoria, New South Wales and Tasmania.

Established in 1978 as a cooperative venture by all the universities in Victoria, CAVAL provides a variety of services to libraries on a collaborative and commercial basis including shared catalogue systems and cataloguing services, consultancy services, training and staff development, and storage for library materials.

CAVAL operates a purpose-built high density, environmentally controlled storage facility located within the R & D Park on the campus of La Trobe University, Bundoora.

Benefits to CAVAL Members include access to off-site storage, inter-library loan and document delivery services, specialist library system support, training and staff development, multilingual cataloguing and processing services, expert committees and consultancies, and the opportunity for collaborative approaches to collection management and preservation.

For more information about CAVAL and its services visit www.caval.edu.au

Sponsorship packages

The following sponsorship opportunities are not exhaustive and can be tailored to meet your needs. Please contact us now to secure your company's involvement in this exciting inaugural conference. All prices are in Australian dollars and include GST.

Platinum (1 available)

\$8500

- The right to hold the Sponsor's Breakfast for all delegates on Day 2 (at own cost)
- Recognition as Platinum Sponsor in all promotional material
- Two (2) complimentary conference registrations (including 2 conference dinner tickets)
- Verbal acknowledgement at opening and closing of conference and at conference dinner
- Company name and logo visible during conference and conference dinner
- Company name and logo in final program and on conference website
- Satchel inserts
- Access to attendee listing

Gold - Plenary speaker (3 available)

\$5500

The **Plenary Speaker** packages will be aligned with the opening and closing plenary sessions. It is anticipated that at least one plenary speaker will be an international speaker. Benefits of Plenary Speaker sponsorship will include:

- Recognition as a Plenary Speaker Sponsor in all promotional material
- One (1) complimentary conference registration (including 1 conference dinner ticket)
- Verbal acknowledgement at beginning of sponsored Plenary session
- Company name and logo visible prior and during sponsored session
- Company name and logo in final program and on conference website
- Satchel inserts
- Access to attendee listing

Silver (6 available)

\$1750

- Alignment with a lunch or refreshment break
- Recognition as Silver Sponsor in all promotional material
- Company name and logo in final program and on conference website
- Company banners and signage in lunch or refreshment area
- Satchel inserts

Conference Dinner (1 available)

\$2750

- Recognition as the Conference Dinner sponsor in all promotional material
- Two (2) complimentary tickets to the Conference Dinner
- 10 minute speaking opportunity at Conference Dinner
- Company name and logo in final program and on conference website
- Company banners and signage visible at Conference Dinner
- Satchel inserts

For further information please contact peopleconference@caval.edu.au

People in the Information Profession

Sponsorship Application

Applications will be received until 10 October 2008.

Please return this completed application form to peopleconference@caval.edu.au or fax to +61 3 9459 2733

Contact person:	
Company name:	
Address:	
Telephone (w):	
Mobile:	
Fax:	
Email:	

- Platinum \$8500
- Gold \$5500
- Silver \$1750
- Conference Dinner \$2750

Signed:	
Date:	