

CAVAL NEWSLETTER

April 2007



Inside this issue:

Business As Usual	1
Wagging the long tail	2
Training Features Web 2.0	2

BUSINESS AS USUAL DURING SEARCH FOR NEW CAVAL CEO

After eight years as CEO, CAVAL staff farewelled Steve O'Connor who left on 9th March to take up the position of University Librarian at Hong Kong's Polytechnic University. University librarians, industry representatives, consultants and trainers joined past and present CAVAL staff in wishing Steve well at a cocktail party held in his honor on 1st March at Il Viccolo in Carlton, Melbourne.

Reflecting on the past

Steve's time at CAVAL was one of challenges and achievements. With his focus on strategic thinking and collaboration and his ability to work across all library sectors as well as across geographical regions, Steve was instrumental in positioning CAVAL as Australasia's premier library consortium.

Changing CAVAL's name to CAVAL Collaborative Solutions and designing a new logo was a first step that enabled CAVAL's profile to develop beyond its roots in the Victorian academic sector. This has supported the growth in membership where CAVAL now has members outside Victoria, an international training program, local, national and international consulting work, as well as projects such as collaborative Thai cataloguing with Mahidol University in Bangkok.

Recognising the strengths of collaboration, Steve facilitated local, regional, national and international partnerships. Through his contacts, international partnerships have been established with the Association of Research Libraries (ARL) and SOLINET in the United States. These partnerships facilitate the sharing of staff expertise and business opportunities. Other alliances include ALIA, LIANZA, RMAA, AGLIN and the National Library Board of Singapore.

CAVAL is committed to growing its membership base and 2006 saw the addition of two new full members and a range of new Associate members. The addition of new members and CAVAL's business growth has enabled the reduction of membership fees, which will continue to decline as the number of members increases.

CAVAL's workforce is uniquely representative of a diverse range of nationalities and Steve's leadership facilitated the development of a culture that sees staff members striving to achieve for themselves and for CAVAL. Through the consulting work, special projects and partnerships staff have the opportunity to build on their skills and expertise.

Steve's strategic approach to collaboration, performance and leadership leaves CAVAL well-placed to continue its role as a key provider of services to its members and to the global industry.

Looking forward

CAVAL's Board of Directors has begun the search for a new CEO. In the meantime Sue Henczel will be acting CEO until 1st June, followed by Cathie Jilovsky from 2nd June onwards. During this period it will be 'business as usual' at CAVAL so please let us know how we can help you.



Phone: 03 9459 2722
Fax: 03 9459 2733

4 Park Drive
Bundoora VIC 3083

We're on the web
www.caval.edu.au



WAGGING THE LONG TAIL: MANAGING PRINT COLLECTIONS IN A DIGITAL AGE, 3 MAY 2007

The CARM Centre Advisory Committee is delighted to announce a one day seminar which will address topical Collection Management issues. Further details and registration available from:

- <http://www.caval.edu.au/carm/pst/cmseminar2007.shtml>
- This event is an Educause 2007 Satellite event

TRAINING FEATURES WEB 2.0

Coming to CAVAL Training in April-May, Max Anderson of SOLINET presenting two exciting new workshops: "Web 2.0: Social Software Applications for Libraries" and "Promoting Library Services Using Blogs and RSS".

Web 2.0: Social Software Applications for Libraries

Web 2.0 is the name for the new online trend towards social networking. The use of social networking applications in the library has come to be called Library 2.0. In this one-day face-to-face class, Max will take a look at various tools that are available right now as well as those that will be available in the near future. The focus of the class will be on how these tools will affect how we serve our patrons. Topics will include: Flickr, Google Documents and Spreadsheets, MySpace, and any other tool that falls under the umbrella term of Web 2.0. You will learn how to: successfully use resources that are considered part of Web 2.0; recognize feature differences among available tools; discern how these tools may be integrated into the library workplace and how patrons might benefit from them. This class includes hands-on activities.

Topics covered:

- * Evaluation of different tools available
- * Discover how libraries are using these tools
- * Understand feature differences among various tools
- * Look at the future of Web 2.0

Promoting Library Services Using Blogs and RSS

Blog? What is a blog!? You may have heard clients or co-workers mentioning this term and wondered what they were talking about. A blog is a web page made up of usually short, frequently updated posts that are arranged in reverse chronological order like a "what's new" page or an online journal. Libraries are using blogs to keep patrons up to date on library events, staff picks, and news. Over the course of the day, you will be introduced to a FUN and EASY way to create a blog for your library using one of the free services available. You will also learn to jazz up your new blog with a little XHTML, and explore other technologies such as news/information syndicators (RSS), wikis and podcasting. After this face-to-face class, not only will you know what your patrons and co-workers are talking about, but you will have the knowledge and ability to create a blog, read RSS feeds and use both to promote your library services.

Topics covered:

- * Blog Basics
- * Blogging for Libraries
- * Creation of a Blog
- * Brief HTML/CSS review
- * RSS Basics
- * New/Emerging Technologies coming your way (including Wikis)

Who should attend? Both workshops will be of immediate value to anyone interested in discovering new ways to reach clients using Web 2.0 applications. Workshops will be presented in Australia in Adelaide, Brisbane, Melbourne and Sydney, and across the Tasman in Auckland and Christchurch.

Since 2003, Max Anderson has worked at SOLINET as an Educational Services Instructor. He writes and teaches classes on various OCLC services, web design, and general technology to librarians around the Southeastern United States. Prior to joining SOLINET, Max worked as a trainer for the Bill & Melinda Gates Foundation, delivering training and installing computers in rural libraries across the United States. While working with the Gates Foundation, Max became involved with the creation of what became WebJunction, an online portal for libraries.

For more information and to register online, visit <http://training.caval.edu.au/pdt/calendar/>