

CAVAL Strategies 2010-2015

Background

Since June 2010, CAVAL's Planning Group has worked on identifying key strategic issues for CAVAL to achieve its Vision for 2015.

The Group has developed a revised Mission, Values and Vision statement which has been discussed with members and endorsed by the CAVAL Board.

The CAVAL CEO and Management Team have selected 2015 as the Target Year for the Strategic Plan. This means the mid-point will be 2013. This is the point that the Mission can be re-assessed to establish whether the current Action plans will achieve the vision.

Strategic Issues

Strategic priorities for 2011 to 2013 have been grouped according to the following categories and CAVAL staff and resources allocated to achieve action plans in 2011:

- 1. Membership; engagement with existing members; demonstrated value to members; attract more members.**
- 2. Innovation and experimenting with new requirements for digital environment**
- 3. Developing and offering fee-based services**
- 4. Market analysis and promotions**
- 5. Efficiencies and Productivity improvements**

Specific Issues:

Membership; engagement with existing members; demonstrated value to members; attract more members.

Strategic issue 1:

CAVAL will respond to opportunities to extend its membership to other universities and research libraries but not at the expense of its existing constituency.
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Strategic issue 2:

On the recommendation of the Products & Services Committee CAVAL will progressively increase the membership fees which apply to members of the Reciprocal Borrowing Scheme so that they more accurately reflect real costs.

Strategic issue 3 :

Monitor shared opportunities for a Reciprocal Borrowing-like service in a digital environment. (e.g. Licensed resources. Access to content) Monitor the impact of industry restructuring and digitising programs on the operation of the Reciprocal Borrowing Scheme.
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Innovation and experimenting with new requirements for digital environment

Strategic issue 4

CAVAL will work with member libraries to add value by including CARM holdings in their integrated discovery tools.

CAVAL will work towards assisting members to integrate their "silos" of data (inter and/or intra). Create a "virtual help desk"

CAVAL to investigate support for library-specific systems including ILMS; discovery applications and ISO-compliant ILL systems

Strategic issue 5:

Allocate resources in 2011 to identify (a) technological developments, (b) digital services and (c) market opportunities in new services (eg metadata production, e-book formats, digital repositories, collection management) so that adequate information is available for decision-making for the planning period in 2011 to 2012.

Developing and offering fee-based services

Strategic issue 6:

Review the policies for the CARM shared collection to maximise the benefit for the existing members.

Strategic issue 7:

Develop policies for CARM2 and generate additional income from rental and licensed storage space.

Strategic issue 8:

Investigate the provision of a shared server to host digital content

Strategic issue 9:

Investigate the provision of specific consultancy services such as the development of digital preservation strategies

Strategic issue 10:

Investigate the provision of shared technical services.

Market analysis and promotions

Strategic issue 11:

Increase marketing and sales activity in 2011, aimed at increasing take-up of space in CARM2, the use of the Digitising Service, the Copyright Permissions Service and the sale of products from mk Sorting Systems

Efficiencies and Productivity improvements

Strategic issue 12:

Improve efficiencies in administrative systems resulting in reduced costs (eg HR system, ICT rationalisation of admin systems etc)

Strategic issue 13:

Review of the Cataloguing & Processing Service:
Investigate automated metadata production.
Budget for additional staff training for RDA

Investigate provision of acquisitions services

Strategic issue 14:

Continue the Products and Services Committee's program of service reviews through 2011

Adopted CAVAL Board November 2010.